

Contact

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(LinkedIn)

Top Skills

Writing
Public Speaking
Social Media

Rod Snyder

Recovery Specialist at Pennsylvania Recovery Organizations -
Alliance

Camp Hill

Pennsylvania Recovery Organizations - Alliance

Recovery Specialist

Experience

December 2020 - Present (1 month)

Greater Harrisburg Area

State Government

Retired from Public Service

November 2017 - Present (3 years 2 months)

Harrisburg, Pennsylvania Area

Retired after working nearly 30 years in various Pennsylvania State agencies
and the Pennsylvania Turnpike Commission

Barnes & Noble, Inc.

Bookseller

August 2019 - March 2020 (8 months)

Camp Hill, Pennsylvania

Wegmans Food Markets

Chef 3

August 2017 - August 2019 (2 years 1 month)

Harrisburg, PA

RCSnyder Photography

Principal Photographer

November 2001 - August 2019 (17 years 10 months)

Camp Hill, PA

Photographer providing general photographic services, including personal &
family portraits, architecture, nature, senior portraits, and stock photography

Pennsylvania Turnpike Commission

Director of Enterprise Architecture

December 2013 - November 2017 (4 years)

Middletown, PA

Developing and leading an Enterprise Architecture program to build a holistic view of the PA Turnpike Commission's strategy, processes, information, and information technology assets. Primary responsibility is to ensure that the business and IT are in alignment, by linking the business mission, strategy, and processes of the Commission to its IT strategy

Charged with developing and documenting multiple architectural models or views that show how the current and future needs of the organization will be met in an efficient, sustainable, agile, and adaptable manner.

Responsibility to ensure the alignment of Business Architecture, Information Architecture, Solution Architecture, Application Architecture, Infrastructure Architecture, and Security Architecture.

PA Department of Health

IT Manager, Application Services, Enterprise Architecture, Business Intelligence / Data Warehouse

February 2011 - December 2013 (2 years 11 months)

Manager with responsibility for the PA National Electronic Disease Surveillance System, Enterprise Architecture, Enterprise Strategic Planning, Electronic Lab Reporting & Transactional Systems, Business Intelligence & Data Warehouse; acquisition of Modified Off The Shelf (MOTS) & Commercial Off The Shelf (COTS) applications and contractor relations; provide Project Management direction and oversight of enhancements, modifications, and development.

Manages administrators and developers responsible for the National Electronic Disease Surveillance System (NEDSS) built on Microsoft .NET technology.

Business Intelligence and Data Warehousing work includes construction of the PA Environmental Public Health Tracking Network (EPHTN) in coordination with the National Centers for Disease Control and Prevention (CDC).

Oversees and manages projects for multiple Line-Of-Business Applications utilized throughout the PA Department of Health.

Involved in assessing and recommending new technologies to facilitate efficiencies and modernization of Health-related applications.

Pennsylvania Justice Network (JNET)

Application Design, Development and Testing Manager

October 2008 - February 2011 (2 years 5 months)

Manage Application Architects and Application Developers at JNET, a Commonwealth agency providing information integration with law enforcement and court systems.

PA Dept of Labor & Industry

Application Development Administrator

January 2006 - October 2008 (2 years 10 months)

Application Development Project Manager on multi-year, \$110 million project working with IBM to modernize the Commonwealth's Unemployment Compensation system J2EE technologies.

Office of the Budget, Commonwealth of Pennsylvania

.NET Developer

December 2003 - January 2006 (2 years 2 months)

Web and Windows based .NET development migrating legacy systems to client/server, Object Oriented Programming.

Last five months also served as Acting Chief, Division of Web, Database Administration and EDI.

Pennsylvania Historical & Museum Commission, Commonwealth of Pennsylvania

Web Applications Developer

August 1998 - December 2003 (5 years 5 months)

Developed Web applications in Classic ASP and VB6.

Key development and support position for the Commission's electronic publications, including the PHMC's World Wide Web presence; provides management of the Commission's website, including technical, editorial and design services. Responsibilities include the daily management of the website, development of regular updates, oversight of e-mail inquiries, and implementation of the PHMC's web development plan; also responsible for implementing the development of electronic media products, including CD-ROMs and on-line publications, from conception through production; provides maintenance to web servers and SQL Server in the Commonwealth Technology Center's co-location area; developed and implemented policies and procedures for all Commission electronic publications; developed and maintained documentation of development processes and web server

Pennsylvania Historical & Museum Commission, Commonwealth of Pennsylvania

Editor/Marketing Coordinator/Press Secretary

June 1993 - August 1998 (5 years 3 months)

Editor. March 1997 to August 1998. Duties include copyediting various commission publications, including Heritage magazine. Developed publicity materials for newly published books. Authored and edited historical leaflets. Designed and developed Publications Division Web pages.

Marketing Coordinator. April 1996 to March 1997. Conceived, designed & executed marketing initiatives for state historic sites and museums. Developed agency Internet/World Wide Web policy and presence. Authored commission's marketing plan. Managed marketing budget.

Press Secretary. June 1993 to April 1996. Managed media relations and public information programs. Wrote PHMC Annual Reports.

Pennsylvania Department of Revenue

Press Secretary

March 1991 - June 1993 (2 years 4 months)

Primary Communications Manager for the Department of Revenue on all tax-related issues.

Office of the Governor, Commonwealth of Pennsylvania

Deputy Press Secretary to the Governor

February 1988 - March 1991 (3 years 2 months)

Budget spokesman for Pennsylvania Governor

The Associated Press

Writer

July 1985 - February 1988 (2 years 8 months)

Newswriter reporting on Pennsylvania State Government and business issues from Harrisburg, PA.

United Press International

Reporter

June 1983 - October 1984 (1 year 5 months)

Reported on news events in Philadelphia, PA and Eastern Pennsylvania; Night Editor.

Education

Shippensburg University of Pennsylvania

Master of Science - MS, Clinical Mental Health Counseling · (2020 - 2023)

JFT Certified Recovery Specialist Classes

Certified Recovery Specialist (CRS) Curriculum · (2020 - 2020)

JFT Provided Pennsylvania Certification Board Required Courses

Recovery Specialist Certification Courses, Recovery Support · (2020 - 2020)

Alan Kells School of Real Estate

Real Estate · (2018 - 2018)

Shippensburg University of Pennsylvania

BA, Communications/Journalism · (1980 - 1983)